



EasyTransfer

Redefining Student Payments

One-stop solution for all student related payments

A photograph of a modern office interior. Several people are seated at long wooden desks, working on laptops. The office has large windows that offer a panoramic view of a city skyline. In the foreground, a chessboard with pieces is visible on a desk. A blue rectangular box is overlaid on the right side of the image, containing the title text.

EasyTransfer at a Glance

\$0

Processing Fees
With Lowest
Exchange Rate

\$3 Billion⁺

Annual
Transaction Volume

350,000⁺

International Students
Served Annually

130⁺

Countries / Regions
Supported

2,000⁺

Recruiting Agent
and Program Partners

3 Minutes

To Make a Payment

Benefits for You



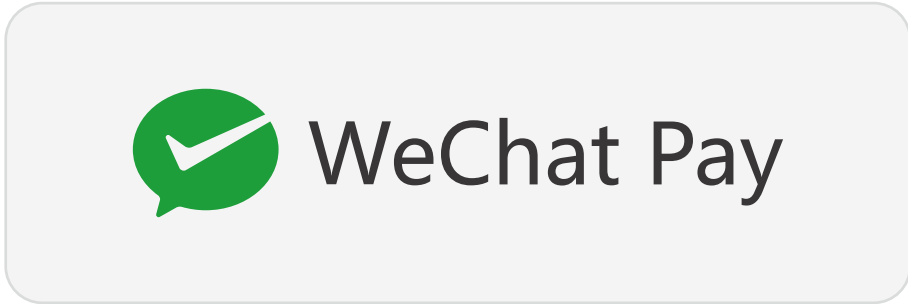
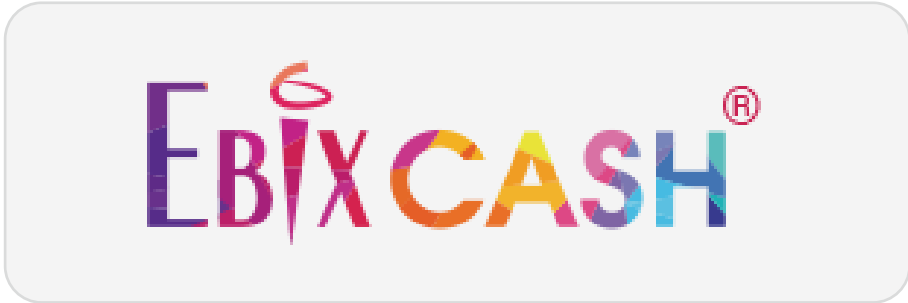
Partners

- 01 Highest commission guaranteed
- 02 Adjustable Forex portal for key partners
- 03 Monthly reconciliation and commission payment
- 04 Dedicated key account manager for each partner
- 05 Hassle-free refunds in T+5 days
- 06 Commission on recurring payment
- 07 Additional perks and bonus on target achievement

Students

- 01 One-stop solution for all student related payments
- 02 Lowest exchange rates
- 03 Payment done in 3 minutes
- 04 Fully secure and compliant
- 05 1-on-1 customer service
- 06 Automatic reminder for installment payment
- 07 Instant payment clearance

Official Partners



Compliant, Safe and Secure



Licensed and Regulated Around the World

- **Money Services Business (MSB)**
- Financial Crime Enforcement Network (FinCEN), United States Department of Treasury.
- **Electronic Money Institution (EMI)**
- Financial Conduct Authority (FCA)
- Payment Safeguarding (UK, HK)
- Money Service Operator and Stored Value Facility (HK)
- Australia, Canada, Malaysia, New Zealand, Singapore, The Netherlands, and more...

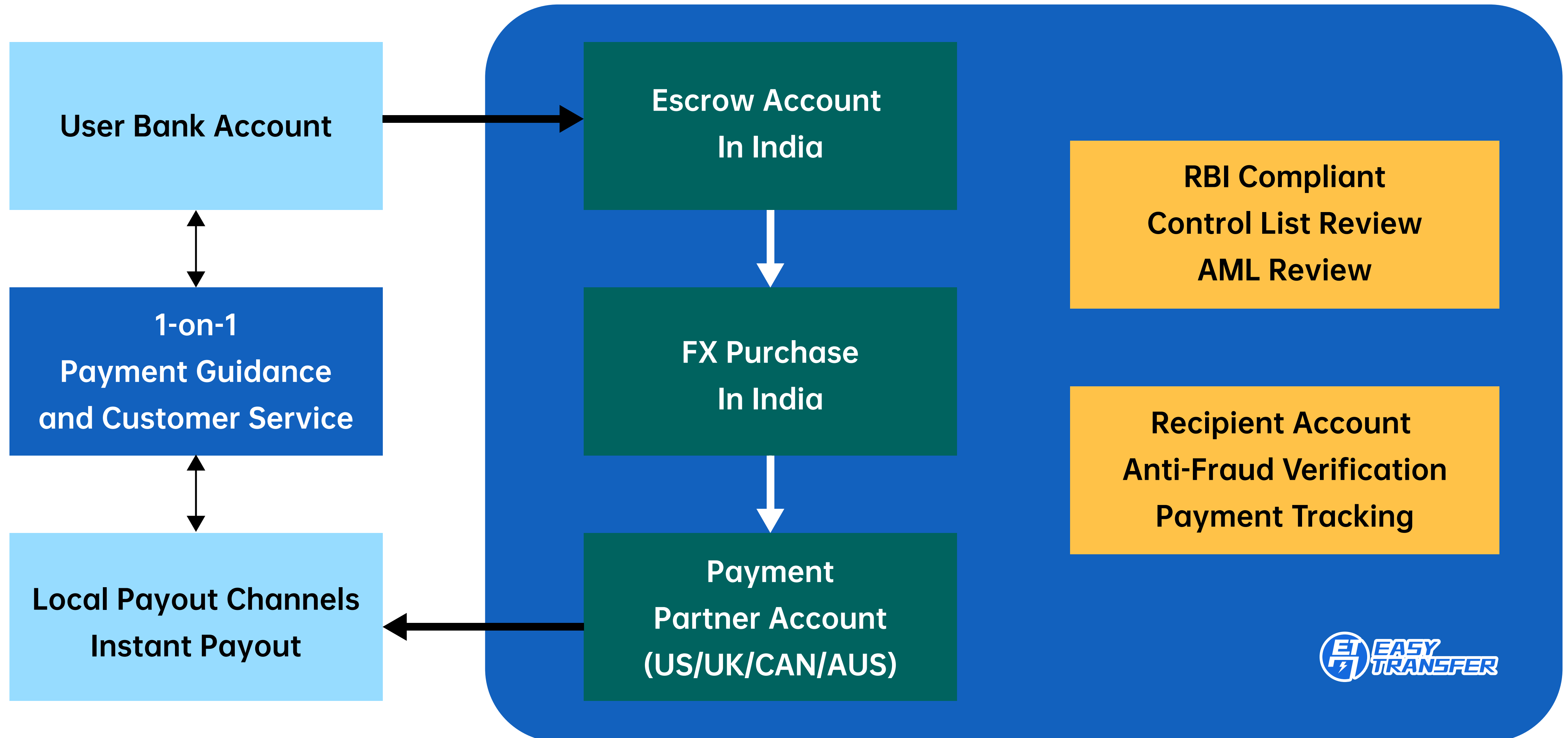
Industry Leading Payment Safety Technology

- In-house anti-fraud and payment verification team with successful fraud prevention track records
- Streamlined and fully digital experience in compliance with the Liberalized Remittance Scheme (LRS) guidelines of Reserve Bank of India (RBI) for residents of India

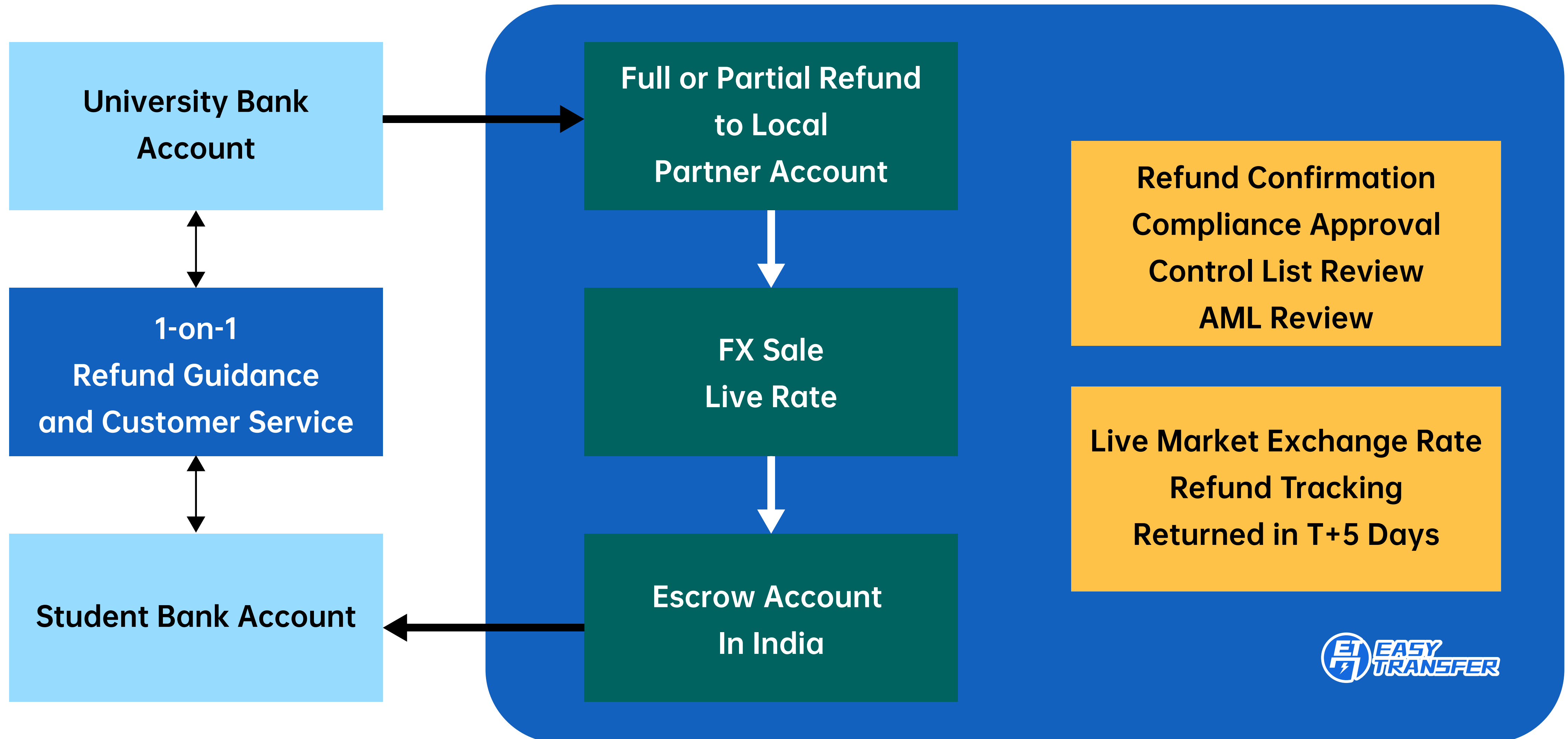
Bank Grade Security and Protection Practices

- PCI DSS and GDPR compliant
- Monitoring and screening against OFAC and other global sanction and control lists
- Know-Your-Customer (KYC) quick e-verifications through automated bank account verification, Aadhaar and PAN verifications and more

Flow of Funds



Processing Refunds



Payment Channels and Technology

- 01** Redefining payments for international students to pay like domestic students.
- 02** US - ACH, UK - Faster Payments, Australia - BPAY, Canada - PayBill, EU - SEPA, and more...
- 03** Get instant payment confirmation from the university or accommodation provider.



Methods of Payment Comparison



Method of Payment	Features
EasyTransfer	24/7 customer support, 3 minutes to make any payment, fully reliable and compliant.
International Bank Transfer	Submitted through local bank counter or online banking, 13 pieces of foreign exchange/wire transfer information to fill out, arrives in 2 - 14 days.
Credit Card	Online or cashier office payment, arrives immediately, may be affected by credit limit.
Other Payment Platforms	No 1-to-1 customer support or payment guidance, hidden transaction charges, takes 5-7 days.

Method of Payment	Costs	Example: GBP 20,000 Payment
		Costs for the Student
EasyTransfer	0 Transaction Fees	GBP 0
International Bank Transfer	Amount x 0.2% Processing Fee + GBP 30 Wire Fee	GBP 70
Credit Card	Amount x 2.75% Processing Fee	GBP 0 ~ 600
Other Payment Platforms	Hidden exchange rate markup of ~ 2%	GBP 200 ~ 500

Price Comparison



Payment of 20,000 USD					
24/04/2024	Flywire	Convera	Transfermate	HDFC Bank	EasyTransfer
Quote in INR	17,01,970.00	17,08,964.00	17,02,853.44	16,92,800.00	16,82,186.00

Payment of 20,000 GBP					
24/04/2024	Flywire	Convera	Transfermate	HDFC Bank	EasyTransfer
Quote in INR	21,15,412.00	21,62,644.00	21,20,621.70	21,10,000.00	20,94,170.00

Payment of 20,000 CAD					
24/04/2024	Flywire	Convera	Transfermate	HDFC Bank	EasyTransfer
Quote in INR	12,43,007.00	12,59,406.00	12,44,838.31	12,47,800.00	12,31,156.00

Key Investors and Partners



Mastercard is an multinational payment card services corporation with **25,000+ financial institutions** that issue its branded cards. On the Mastercard Incorporated (NYSE:MA) Q2 2023 Earnings Call Transcript, Mastercard announced that they had established an **exclusive partnership** with EasyTransfer.



Payment & banking tech company based out of Bangalore, India. Invested by **State Bank of India** and incubated by PayPal, **Cashfree Payments** works with all leading banks such as ICICI Bank, HDFC Bank and Kotak Mahindra Bank.

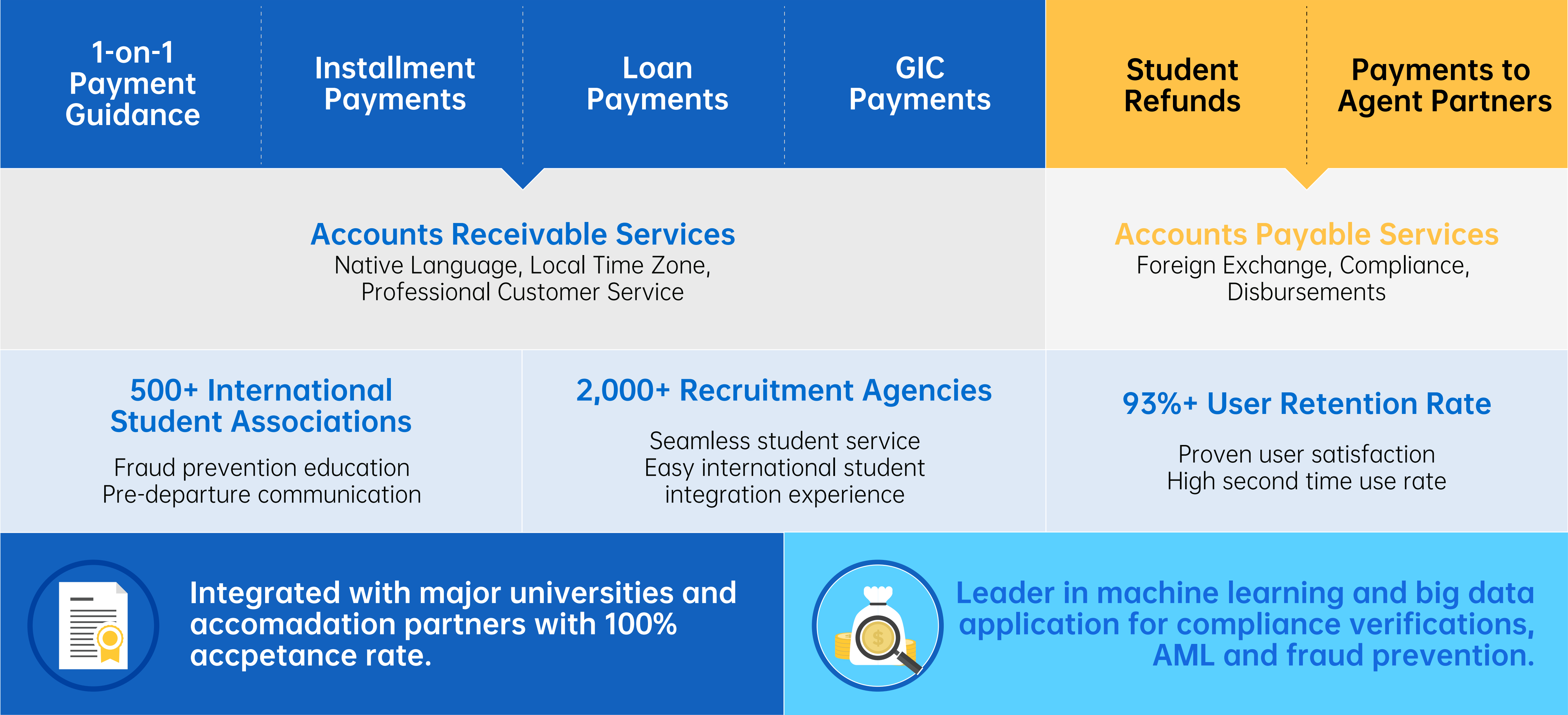


India's largest end-to-end financial exchange, hosting a network of over **650,000 physical distribution outlets** across 4,000 cities and 75,000 villages. EbixCash is the largest **RBI authorised ADII** forex company in India.



Tencent is one of the largest internet technology companies in Asia and the owner of WeChat, the world's biggest social media and instant messaging platform hosting **1.28 billion+** monthly active users.

International Student Payments



Next Steps



01

Start with trial payments



02

Signing of partnership agreement



03

Creation of WhatsApp group
between counselors
and ET support



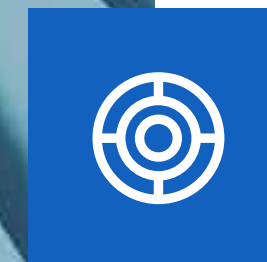
04

Training session for all counselors
and sub-agents



05

Weekly leads report and review



06

Monthly reconciliation and
commission payment

 J-8 Rajouri Garden, New Delhi
 12 Tai Seng Link, Singapore, 534233
 partner@easytransfer.co.in



 www.easytransfer.co.in
 linkedin.com/company/easytransfer